

Table 1.1.1 Program in Public Health Goal Statements and Measurable Objectives

Goal	Objectives
<p>GOAL 1: (Education) Admit and retain a high quality MPH student body.</p>	<p>1a) Require a Bachelor's degree from an accredited U.S. college or university for domestic students' admission to the program. For students with an international degree, require transcript validation by completing an official course-by-course educational credential evaluation for admission to the program.</p> <p>1b) Require a national standardized test (e.g., GRE, MCAT) score demonstrating high academic potential, with an exception for those with a doctorate degree, for admission to the program.</p> <p>1c) Require students whose native language is one other than English to demonstrate high English language proficiency based upon the TOEFL exam score prior to admission to the program.</p> <p>1d) Monitor student performance to encourage optimum achievement.</p> <p>1e) Require that students maintain an acceptable standard of professionalism and academic integrity.</p>
<p>GOAL 2: (Education) Monitor and refine the curriculum to ensure that our students are prepared to meet the needs of the evolving public health field.</p>	<p>2a) Evaluate student perceptions of course content, instructors, and learning experiences.</p> <p>2b) Involve students directly in the curriculum evaluation process.</p> <p>2c) Obtain information regarding graduates' perceptions about how well the program prepares them for work in the public health field through the Alumni Survey.</p> <p>2d) Revise as necessary the MPH curriculum to meet the changing needs of the field.</p>
<p>GOAL 3: (Program) Maintain a high quality MPH program.</p>	<p>3a) Maintain CEPH accreditation.</p> <p>3b) Achieve a reputation of quality among employers of our graduates.</p> <p>3c) Achieve a reputation of quality among alumni.</p>
<p>GOAL 4: (Program) Maintain sufficient resources to run a high-quality MPH program.</p>	<p>4a) Maintain the fiscal health of the Program.</p> <p>4b) Offer scholarships to attract high-quality students to the program.</p> <p>4c) Ensure that students will have adequate access to professors, and that professors will not be overburdened by the number of students in their classes.</p> <p>4d) Maintain relationships with agencies which provide high quality practicums/internships for our MPH students.</p>
<p>GOAL 5: (Diversity) Cultivate a diverse environment for our student population.</p>	<p>5a) Maintain active diversity recruitment efforts.</p> <p>5b) Admit a diverse student body in terms of ethnicity/race and clinical background.</p>
<p>GOAL 6: (Diversity) Cultivate a diverse faculty and staff environment.</p>	<p>6a) Improve recruitment efforts of racial/ethnic minorities to faculty and staff positions.</p> <p>6b) Improve the diversity of the Core Faculty.</p>

GOAL 7: (Cultural Competence) Foster a meaningful sense of cultural competence in MPH students.	7a) Through the PPH curriculum, instill awareness and sensitivity to the cultural differences between populations, especially underserved populations.
	7b) Ensure that students' research efforts are informed by best practices regarding cultural competence.
GOAL 8: (Cultural Competence) Foster the cultural competence of faculty and staff.	8a) Instill a sense of cultural competency in the hiring process.
	8b) Promote opportunities for faculty and staff to participate in professional development activities that foster cultural competence.
GOAL 9: (Research) Advance knowledge in public health through MPH faculty research in population health, health services, and health policy research.	9a) Maintain and promote faculty research productivity.
	9b) Encourage scholarly activities among the faculty in national and international scholarly organizations related to public health.
	9c) Encourage extramural funded research among the faculty.
GOAL 10: (Research) Actively involve students in scholarly endeavors.	10a) Encourage students to participate in academic research activities.
	10b) Involve students in research presentations at scientific conferences.
GOAL 11: (Service) Participate in service activities, and develop and maintain public health-based community partnerships of the highest quality.	11a) Serve the needs of public health organizations through high-quality partnership experiences with students.
	11b) Facilitate communication and collaboration between community organizations and students.
	11c) Core Faculty members will lend their expertise to engaging in public health-related professional service efforts.
GOAL 12: (Workforce Development) Serve the continuing education needs of the public health workforce.	12a) Educate the current public health workforce, including employees of the Suffolk County Department of Health Services, the Nassau County Department of Health and public health-related non-governmental organizations (NGOs).
	12b) Provide offsite (i.e., not on the campus of Stony Brook University) educational opportunities for the regional public health workforce.
	12c) Provide the Advanced Graduate Certificate in Health Communication courses in a distance-learning format.